





# Rotary Radio Day

## Order Form - 201, .....

I hereby contract for \_\_\_\_\_ radio spots at \$50.00 (fifty) per spot for a total of \$ \_\_\_\_\_.

**Note: organizations purchasing 15 ads, will also receive special recognition as an hour sponsor.**

Business Name: \_\_\_\_\_ Contact Name \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Contact Email: \_\_\_\_\_

**Please include name and e-mail address for company contact.**

Type of Ad (Please circle the number to indicate the type of ad).

1. **Congratulations to Rotary (generic script with sponsor's name).**
2. **Other (Please use my commercially produced radio ad)**
3. **To Celebrate work your business does in the community**
4. **Ad Copy for my Spot is attached/ will be provided. (contact \_\_\_\_\_ for copy.**
5. **Thank You – to a client, a supplier, a colleague, a friend, a loved one. (See Below)**

Send a Thank You notice, including time to listen, to: \_\_\_\_\_

Whose email is \_\_\_\_\_

Cheques should be made payable to: Port Arthur Rotary Club

Mailed to: Rotary Radio Day, PO Box 33016, Thunder Bay, ON P7B 0B1

**Note: We accept payment by: Cheque \_\_\_ Visa \_\_\_ M/C \_\_\_**

Check here if you prefer that we invoice you \_\_\_\_\_ (Invoice to be sent January 22)

Name on Card: \_\_\_\_\_ Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Thank You, Thunder Bay for your support.

**Please listen to Rotary Radio Day – February %, 201,**

**On CKPR 91.5 FM Thanks to Dougall Media for their support.**

**50 Years d`i g and still counting.**

Sold by Rotarian: \_\_\_\_\_



## Rotary Club of Thunder Bay (Port Arthur)

P.O Box 33016, Red River Road, Thunder Bay, Ontario, Canada, P7B 0B1



# Rotary Radio Day Hour Sponsors

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We invite you to join with the Rotary Club of Thunder Bay (Port Arthur) and with Dougall Media as we celebrate the 52nd Annual Rotary Radio Day.

Radio Day takes place on Monday, February 19, 2018. Your ads will be read on CKPR 91.5 FM by a Rotarian. If you prefer, you can designate someone to read your ads or we can use your commercially produced ads.

15 Ads and you have an hour of your choice to reach your constituency!

Do you want to air your ads in a premium drive time? If you purchase 15 ads, we will give you an opportunity to pick your hour on CKPR (first come, first served). Your ads will reach the people you need them to and you will be part of a tremendous fundraiser using your marketing dollars to help Rotary assist charities in Thunder Bay.

### **15 ads ( 30 second spots) will give you:**

- ✓ An hour of your choice on CKPR with mention at other times that your hour will be coming up! (allocated on a first come, first served basis)
- ✓ Recognition at Rotary meetings through February 13<sup>th</sup>.
- ✓ Recognition on written materials that Rotary sends out.
- ✓ Invitation to a Rotary luncheon where you will be recognized personally.

**We thank you for your support!**